

Personalised promotional products



The Makings Of Success
- From Tactic!

Puzzles



Memos



Playing Cards



Dice Games





Finnish quality at its best!

Tactic Games is a Finnish family-run company with long and solid experience in the field of game development and manufacturing. We are close and we are here for you! Our in-house manufacturing process is a true advantage when things must be done right, quickly and in the right scale. Whether your needs are big or small, we can match them in a flexible manner. Upholding the highest Finnish quality is important to us, so Tactic has also grown into the biggest game factory in Northern Europe. Each year, we manufacture millions of game products for export so we are always on top of the game business and up on the latest trends.

When it comes to games, we are true professionals! With over 50 years of experience we can guarantee that our game design processes, graphical know-how and production, which is specialised in the manufacturing of games, are all the best in the field. Quality is guaranteed: Tactic's games have great quality both in terms of their content as well as their printing. Our products stand out!

Choose a Tactic product and let the quality travel on your message all the way to the recipient!

The recipient of a promotional product spends time playing the game, so your message will not be missed. Happy moments spent with a great game go down in memory, and the giver of the gift is not forgotten.



All the products produced at the Tactic Games factory, in Finland, will be manufactured using only FSC-certified paper, cardboard and card. Except the wooden Mölkky Game, which isn't FSC certified.



Product Group Manager · Minna Yppärilä · +358 50 3473 348 · minna.ypparila@tactic.net
 Sales Director · Juha Nieminen · +358 40 0671 030 · juha.nieminen@tactic.net
 Tactic Games Oy · www.tactic.net/promo · PL 4444 · Raumanjuovantie 2, 28101 Pori



Playing cards p. 4



Puzzles p. 5



Dice games p. 6



Memo games p. 7



Own games p. 8



Soft toys p. 11

Media surface on both sides!

Tactic is a Nordic playing card factory.

A set of playing cards makes for an excellent promotional gift! Playing cards have plenty of media surface, and you can choose from a variety of internationally known card designs. The custom printing can be done on one or both sides of the cards.

The printed surfaces of the cards provide companies, associations and organisations with unlimited possibilities to tell customers about their services, products and activities. In addition to endless entertaining moments, playing cards guarantee broad and long-lasting visibility for any brand.

Playing cards are also an inexpensive corporate gift. They are easy to mail, transport and hand to a customer in person. Organisations and associations can also use playing cards as a great product for fund-raising.

Minimum order quantity:

- 580 decks / custom printing on one side
- 580 decks / custom printing on both sides

More information about internationally known card designs International, Royal, Big and Bridge as well as Special cards: www.tactic.net/promoint



The makings of success!

Most of us enjoy puzzles, either for the interesting images and beautiful scenes, or for the pure joy of assembling them. As a promotional product, a puzzle is one of the most memorable, as your customer will spend time putting it together. A message captured in a puzzle motif is sure to stay with you.

The puzzles come in several sizes – from the smallest A5 and A4 puzzles, with the glued-on frames, to the larger puzzles consisting of 1,000 pieces. Frame puzzles are an excellent promotional product for use in various events.

Frame puzzles:

- A5: 20 pieces
- A4: 28 or 40 pieces

Boxed puzzles:

- 31 x 47 cm – 500 pieces
- 48 x 67 cm – 1,000 pieces

Minimum order quantity:

- 1,000 pcs for small puzzles
- 500 pcs for 500 and 1,000 piece puzzles

The large surfaces of the packaging create a great opportunity to market your product or brand.



Boxed puzzle



Frame puzzle

Create your own classic!

A product that will not go unused!

Complete with the company's product image or logo, these games are impressive and desirable corporate and customer gifts, and great as give-away products.

The graphic look of the packaging can be designed by the customer.

Give-away Yatzy

- 12,5 x 8,5 x 2,5 cm

Boxed Yatzy

- 18,5 x 11,5 x 3,5cm

Minimum order quantity: 1,000 pcs



Boxed Yatzy

Give-away Yatzy

Products that are not forgotten!

With a memo game, you can pass on the information you want in a way that will be noticed.

Text can be printed on both sides of the tiles. Memo games come in a variety of options, from a playing card size to boxed games.

The number of pairs can be chosen as follows:

Playing card Memo

- 16 pairs / game + rules
- 26 pairs / game + rules (card size 5,8 x 8,9 cm)

Boxed Memo game

- 27 pairs / game

(tile size 6,3 x 6,3 cm, box size 22 x 22 x 5 cm)

Minimum order quantity:

- Playing card size 1000 decks
- Boxed Memo game 1000 pcs



Boxed Memo game

Playing card Memo

Unique, different & memorable!

A game or product designed for a company / association.

Our professional and creative staff will help you design the perfect look for your game or product! The visual look of the product (e.g. game box) is finished to correspond with the graphic image of the company.

Personalised customer products could be:

- classic board games
- icebreaker games
- coaching games
- games about your city
- Christmas calendar
- your own idea
- activity cards
- activity and colouring books

Minimum order quantity: 1,000 pcs

Personalised board game



Icebreaker and coaching games often contain text and picture cards, rules and a box. The games can be used to learn about the recognition of different emotions and think about how to process them. The cards can also contain tasks that promote e.g. linguistic skills.



A game about your city – a business game that promotes local knowledge. At its best, this game can be a collaboration that makes a real impression!

The business package includes:

- promotion place with logo on the game board
 - 2 share cards with the company's logo printed on the back of the cards
- The company can also create their own question or special cards with information that relates to their services



More images:
www.tactic.net/promoint

Own Games



Your own idea

Do you have a product or an idea but no packaging? Durable and visually impressive packaging makes your product more appealing!



Ask us about different box sizes.

Christmas calendar

In addition to the image on the front and back of the calendar, you can add several personalised images or texts in the windows.

Soft Toys

Promotional soft toys

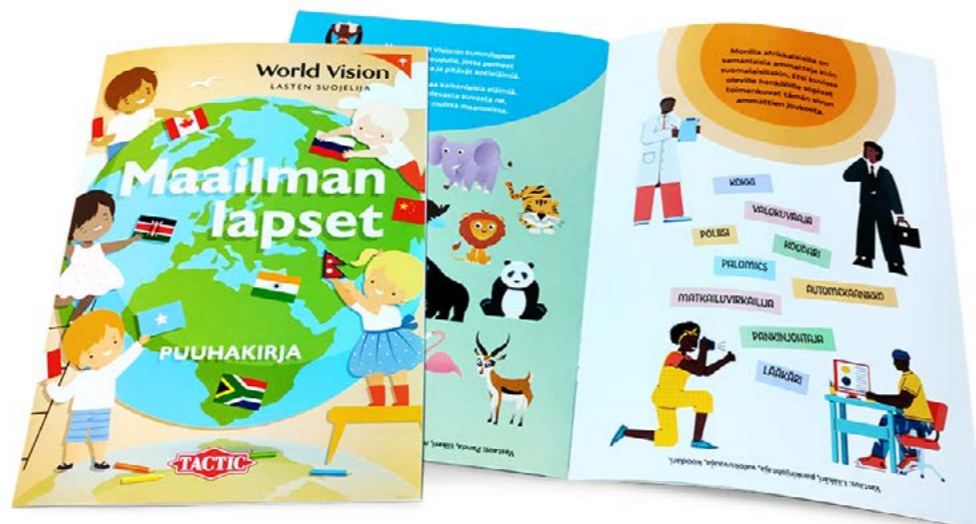
Our selection also includes quality soft toys that serve as enchanting promotional products.

Minimum order quantity: 3000 pcs



Activity books and colouring books

- stapled or glued
- a variety of sizes available



More images: www.tactic.net/promoint

Print 1/2025

We reserve the right to make changes.

Minna Yppäri
Product Group Manager
+358 50 3473 348
minna.ypparila@tactic.net

Juha Nieminen
Sales Director
+358 400 671030
juha.nieminen@tactic.net

Activity Books



Board Games

